



## RE: 21<sup>st</sup> Annual Interchange – May 13, 2016

### Exhibitor and Sponsor Opportunities

The New England ITS (NEITS) Interchange is just around the corner and we invite you to take advantage of this opportunity to participate as an Exhibitor and/or a Sponsor! The Interchange presents a unique opportunity for access to transportation decision makers throughout New England.

The conference will be held on **Friday May 13, 2016**, at the UMass Club in Boston, MA. It is a regional symposium where transportation stakeholders, private and public, share best practices and cutting-edge transportation solutions. Our theme for this year's conference is **“Using ITS to Build a Resilient Transportation Network.”**

**We expect to attract over 150 ITS professionals and policy makers representing 6 DOTs, 5 Universities and 3 Authorities.**

We offer the following opportunities for you to participate:

- **Exhibitors:** As an Exhibitor, you will have an opportunity to display your products and services at the Conference. Refreshment breaks and lunch will be held in this area to maximize your exposure to conference attendees. Exhibitor spaces are available to NEITS Members for \$500 and to Non-Members for \$700.
- **Sponsors:** Show your support for NEITS by becoming a conference sponsor.  
Champion (\$2,000), Partner (\$1,000), and Sponsor (\$500) sponsorship levels are available. You can also choose to be a Unique Event Sponsor (Single Event): Breakfast (\$500), Lunchtime Sponsors (\$500), or Social Hours Sponsor (\$1000). Detailed descriptions of the sponsorship benefits are described in the attached Exhibitor/Sponsor Form.

Don't miss this opportunity to be a visible participant in one of the most popular local events of the year. Please make your check payable to **New England ITS** and return with the attached Exhibitor/Sponsor Form. For information on remitting payment, see the following form or [go online](#).

To provide adequate preparation time, Exhibitor/Sponsor Forms should be submitted by April 15, 2016. For questions related to sponsors and exhibitors, please call John Colangelo at 617-901-7997 or email: [trafficoptions@gmail.com](mailto:trafficoptions@gmail.com).

# 21st Annual Interchange

May 13, 2016

UMass Club, One Beacon Street, 32<sup>nd</sup> Floor, Boston Ma

9:00AM – 5:00PM

## EXHIBITOR/SPONSOR FORM

Company Name:	
Contact Person:	
Address:	
Email:	
Phone #:	
Fax #:	
Booth Worker Name	
Booth Worker Name	
Where applicable:	
Registration Name	
Registration Name	

Please select one of the following:

- Exhibitor (\$500 members,  
\$700 non-members)
- Unique Event Sponsorship
  - Breakfast (\$500)
  - Lunchtime (\$500)
  - Social Hour (\$1000)
- Champion (\$2000)
- Partner (\$1000)
- Sponsor (\$500)

### Benefits for Sponsors:

- Champion**  
**\$2,000**
- Automatic 'Sponsor' level for next year's annual meeting
  - Sponsorship of an upcoming "Professional Social Series" event of choice
  - Plus all benefits of Partners and Sponsors!
- Partner**  
**\$1,000**
- 1 booth in the exhibitor's area
  - 1 registrations for the annual conference
  - Company name listed in the conference program
  - Company name, logo and link displayed on the NEITS Website
  - Company name prominently displayed on the Welcome/Thank You board.
- Sponsor**  
**\$500**
- 1 registration for the annual conference
  - Company name listed in the conference program
  - Company name, logo and link displayed on the NEITS Website
  - Company name prominently displayed on the Welcome/Thank You board
- Unique Event Sponsorship**  
**(Prices vary)**
- Company logo prominently displayed throughout conference venue
  - Introduction to the activity to the attendees with 3 min. presentation
  - Breakfast Sponsor (\$500)—1 available
  - Lunchtime Sponsor (\$500)—2 available
  - Social Hour Sponsor (\$1000)— 2 available (includes 5 min. presentation)

Please fill out this form and return  
with payment to:

New England ITS  
The Engineering Center  
One Walnut Street  
Boston, MA 02108-3616

Please make your check payable to: NEITS

<b>Prefer to pay by Credit card?</b> <input type="checkbox"/> Amex <input type="checkbox"/> MC <input type="checkbox"/> Visa	
Account Number	Expiration
Signature	Date
Name on Card	
Billing Address on Card	