

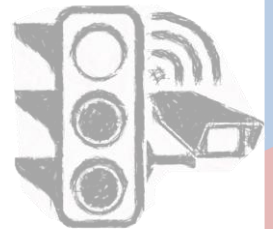
Improving Real-Time Roadway Operational Awareness: The Next Generation of Transportation Event Intelligence

By

Anewvia

Brad Schreiber, CEO

Zac Canders, Customer Success



Every minute matters when managing roadway operations, yet many agencies still rely on fragmented data, delayed reporting, and manual workflows.

This presentation explores how artificial intelligence, crowdsourced reporting, and connected transportation data can support earlier incident detection, faster validation, reduced operator workload, and more timely traveler information. Real-world examples will show how agencies can move from reactive operations toward proactive situational awareness while building on existing ITS investments.



Wednesday, October 14, 2026



12:00 – 1:00 PM ET



Virtual Meeting – [Technology Showcase Link](#)



Check out our Website for more events and information:

<https://www.newenglandits.org>